# MODULE I: Adapting Financially in the EU Context

# "Financially Empowered Women"

Cooperation Partnership in the field of youth

# 2023-1-FR02-KA220-YOU-000151072





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# ABOUT THE PROJECT

The Financially Empowered Women (FEW) project aims to enhance financial literacy among young migrant and refugee women, helping them navigate financial challenges in new countries. It offers comprehensive training on financial management, investing, and digital finance, tailored to their unique needs and backgrounds. The project's goal is to empower these women to achieve economic independence and contribute to their communities, fostering a supportive environment for learning and growth.



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PROJECT CONSORTIUM





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# Introduction - Understanding Financial Rights and Responsibilities for Migrants in the EU

Migrants in the European Union (EU) face numerous challenges as they navigate their new environments, with financial integration being a critical component of their overall integration process. Understanding financial rights and responsibilities is essential for migrants to achieve financial stability and independence, ensuring they can fully participate in the economic life of their host countries.

# **Financial Rights**

#### Right to Basic Banking Services

One of the fundamental financial rights for migrants in the EU is the right to access basic banking services. According to the Payment Accounts Directive, all EU residents, regardless of nationality or residency status, have the right to open a basic payment account. This account allows individuals to deposit money, withdraw cash, and make payments, providing a crucial entry point into the financial system for migrants who might otherwise be excluded.

#### Consumer Protection

Migrants are protected under the same consumer rights as EU citizens, ensuring fair treatment in financial transactions. The Consumer Credit Directive mandates transparency in credit agreements, requiring lenders to provide clear and comparable information about the terms, interest rates, and total cost of credit. This transparency helps migrants make informed borrowing decisions, avoiding exploitative lending practices.

#### Data Protection

The General Data Protection Regulation (GDPR) offers robust protection for the personal and financial data of migrants. Under GDPR, financial institutions must handle personal data lawfully, transparently, and securely. This regulation helps build trust between migrants and financial institutions, encouraging greater engagement with digital banking services by ensuring that their personal information is safeguarded against misuse.

#### Financial Responsibilities

Compliance with Anti-Money Laundering Regulations





Migrants must comply with the EU's Anti-Money Laundering Directive (AMLD), which imposes stringent verification processes to prevent money laundering and terrorist financing.

Financial institutions are required to conduct due diligence, which includes verifying the identity of clients. Migrants must provide accurate documentation and information during these processes to ensure compliance. Understanding these responsibilities helps migrants avoid legal complications and ensures their smooth integration into the financial system.

# Managing Debt Responsibly

Responsible debt management is crucial for financial stability. Migrants should be aware of their obligations when taking on debt, including understanding interest rates, repayment schedules, and potential penalties for late payments. The Consumer Credit Directive provides transparency, but migrants must also take responsibility for comprehending the terms of their credit agreements and managing their finances to meet repayment obligations. This helps prevent over-indebtedness and supports long-term financial health.

# Maintaining Accurate Records

Keeping accurate financial records is essential for managing personal finances effectively. Migrants should maintain records of their income, expenses, savings, and investments. This practice not only helps in budgeting and financial planning but also ensures that they can provide necessary documentation when required by financial institutions or for legal purposes.

In a nutshell, understanding financial rights and responsibilities is vital for migrants in the EU to achieve financial independence and stability. Rights such as access to basic banking services, consumer protection, and data security empower migrants to engage with financial institutions confidently. Concurrently, responsibilities like complying with anti-money laundering regulations, managing debt responsibly, and maintaining accurate financial records ensure their successful financial integration. By being aware of these rights and responsibilities, migrants can navigate the financial landscape of the EU effectively, contributing to their overall economic and social well-being.





# I - Understanding EU Financial Laws in the Context of Migrant Women

#### Introduction

Migrant women in the European Union (EU) face unique challenges in achieving financial independence and security. Understanding the EU's financial laws is critical for these women, as these laws provide the necessary framework to protect their rights and ensure fair treatment within the financial system. This essay examines the most pertinent EU financial laws for migrant women, their implications, and strategies for leveraging these laws to promote financial independence and empowerment.

# Understanding EU Financial Laws

#### Payment Services Directive (PSD2)

The Payment Services Directive 2 (PSD2) is a pivotal regulation designed to create a more integrated and efficient European payments market. It enhances consumer protection, fosters innovation, and improves the security of payment services across the EU. For migrant women, PSD2 ensures access to essential financial services, such as the ability to open a basic payment account, regardless of their nationality or residency status. This directive mandates clear and transparent information regarding fees, terms, and conditions, which is crucial for migrant women who may be navigating a new and complex financial environment for the first time. By promoting transparency and security, PSD2 helps migrant women manage their finances more effectively and confidently (European Commission, 2020).

# General Data Protection Regulation (GDPR)

The General Data Protection Regulation (GDPR) is another critical law that affects the financial independence of migrant women. GDPR protects personal data, including financial information, ensuring it is processed lawfully, transparently, and securely. This regulation is particularly important for building trust between migrant women and financial institutions. Migrant women, who might have concerns about the security and privacy of their financial data, can be assured that GDPR provides robust safeguards against data breaches and misuse. This protection encourages greater engagement with digital banking and other financial services, facilitating their financial integration (European Union, 2021).

# Anti-Money Laundering Directive (AMLD)

The Anti-Money Laundering Directive (AMLD) imposes stringent requirements on financial institutions to prevent money laundering and terrorist financing. For migrant women, this





means undergoing thorough verification processes when opening bank accounts or conducting significant financial transactions. While these procedures can sometimes be perceived as barriers, they are essential for maintaining the integrity of the financial system. Understanding the requirements of the AMLD can help migrant women navigate these processes more smoothly and ensure compliance, thereby avoiding potential legal and financial complications (European Banking Authority, 2021).

# Implications for Migrant Women

The EU's financial laws provide a structured environment that supports the financial activities of all residents, including migrants. For migrant women, these laws offer significant benefits but also present specific challenges that need to be addressed strategically.

#### Access to Financial Services

One of the primary barriers for migrant women in achieving financial independence is accessing basic financial services. The Payment Services Directive (PSD2) plays a crucial role in this regard by ensuring the right to open a basic payment account. Financial institutions must simplify procedures and reduce bureaucratic hurdles to make these accounts more accessible. By accepting alternative forms of identification and providing clear guidance on required documentation, banks can better serve migrant women, helping them integrate into the financial system and manage their finances effectively (European Commission, 2020).

# Data Security and Privacy

The GDPR offers significant protection for the personal and financial data of migrant women. This regulation not only builds trust but also encourages the use of digital banking platforms. Financial institutions must ensure compliance with GDPR to protect the sensitive information of migrant women. By doing so, they can foster a secure environment that supports greater engagement with online financial services, which are often more convenient and accessible for migrant populations (European Union, 2021).

#### Compliance with Anti-Money Laundering Regulations

The Anti-Money Laundering Directive (AMLD) requires thorough verification processes that can sometimes be daunting for migrant women. However, these measures are crucial for preventing illegal activities and ensuring a stable financial environment. Financial institutions should provide clear and accessible information about these requirements to help migrant women understand and comply with them. Offering support through customer service representatives who are trained in cultural sensitivity and multilingual communication can ease





the process for migrant women, making it less intimidating and more navigable (European Banking Authority, 2021).

#### Strategies for Empowerment

#### Simplifying Access to Financial Services

To foster financial independence, financial institutions should streamline the processes for opening accounts and accessing services. Accepting alternative forms of identification, such as refugee status documents or temporary residency permits, can significantly reduce barriers for migrant women. Additionally, banks should provide clear, easy-to-understand information on the required documentation and steps involved. These measures can make it easier for migrant women to engage with financial services and take control of their finances (European Commission, 2020).

#### Providing Multilingual and Culturally Sensitive Services

Language barriers and cultural differences can impede migrant women's ability to understand and utilize financial services. Financial institutions should offer multilingual services and culturally sensitive financial products to address these challenges. Providing information and support in multiple languages can help migrant women better understand their financial rights and responsibilities. Training bank staff in cultural sensitivity can improve their ability to assist migrant clients effectively, fostering a more inclusive financial environment where migrant women feel comfortable and confident (OECD, 2020).

#### **Enhancing Financial Literacy**

Financial literacy is essential for empowering migrant women to make informed financial decisions. Many migrant women may lack the necessary knowledge and skills to navigate the financial systems in their new countries. Governments, NGOs, and financial institutions should collaborate to provide targeted financial education programs. These programs should cover essential topics such as budgeting, saving, investing, and understanding financial products. By enhancing financial literacy, these initiatives can empower migrant women to take control of their financial futures and build wealth over time (European Union, 2021).

# Supporting Employment and Entrepreneurship

Employment and entrepreneurship are key drivers of financial independence. Migrant women often face challenges in finding employment that matches their qualifications or starting their own businesses. To support their employment prospects, it is essential to implement skills





recognition programs that validate their qualifications and work experience. Additionally, providing access to vocational training and job placement services can help migrant women find suitable employment opportunities. For those interested in entrepreneurship, offering resources such as microfinance, business mentorship, and startup incubators can provide the support needed to launch and grow their businesses. These initiatives can help migrant women achieve financial independence and contribute to the economy of their host countries (European Commission, 2020).

#### Conclusion

Understanding EU financial laws is critical for fostering financial independence and empowerment among migrant women. Regulations such as PSD2, GDPR, and AMLD provide a robust framework that protects consumers, promotes transparency, and ensures the security of financial transactions. By simplifying access to financial services, offering multilingual and culturally sensitive support, enhancing financial literacy, and supporting employment and entrepreneurship, stakeholders can create an environment where migrant women can thrive economically. These strategies not only empower migrant women but also contribute to their successful integration and overall well-being in the EU.

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# II - Understanding Rights as Consumers and Investors in the Context of Migrant Women

#### Introduction

Migrant women in the European Union (EU) face unique challenges when navigating the financial landscape. Understanding their rights as consumers and investors is crucial for achieving financial independence and empowerment. This essay examines the relevant EU regulations and directives that protect migrant women as consumers and investors, the implications of these laws, and strategies for leveraging these rights to foster financial security and growth.

#### **Understanding Rights as Consumers**

# **Consumer Credit Directive (CCD)**

The Consumer Credit Directive (CCD) aims to harmonize consumer credit regulations across the EU, ensuring that consumers receive transparent and comparable information before entering into credit agreements. For migrant women, this directive is particularly important as it provides protection against predatory lending practices. The CCD requires lenders to provide clear information about the terms and conditions of credit, including interest rates, total cost, and potential risks. This transparency allows migrant women to make informed decisions about borrowing, helping them avoid falling into debt traps and ensuring they have access to fair credit terms (European Union, 2021).

# **Unfair Commercial Practices Directive (UCPD)**

The Unfair Commercial Practices Directive (UCPD) protects consumers from misleading and aggressive marketing practices. Migrant women, who may be unfamiliar with local market practices and more vulnerable to exploitation, benefit significantly from this directive. The UCPD prohibits businesses from engaging in deceptive advertising, hidden charges, and other unfair practices. By enforcing these protections, the directive ensures that migrant women can trust the information provided by businesses and make purchases without fear of being misled or overcharged (European Commission, 2020).

#### **Understanding Rights as Investors**

#### Markets in Financial Instruments Directive (MiFID II)

The Markets in Financial Instruments Directive (MiFID II) enhances investor protection by ensuring that financial services firms act in the best interests of their clients. For migrant women, who may be new to investing and unfamiliar with the financial products available in the EU, MiFID II provides crucial safeguards. The directive requires financial advisors to assess the suitability of investment products for their clients based on their financial situation,





investment objectives, and risk tolerance. This ensures that migrant women receive appropriate advice and are not sold unsuitable or high-risk investment products (European Commission, 2020).

# Packaged Retail and Insurance-based Investment Products (PRIIPs) Regulation

The PRIIPs Regulation requires that retail investors receive clear and comprehensive information about investment products, including the risks, costs, and potential returns. This regulation is particularly beneficial for migrant women, who may lack experience with complex financial instruments. By providing standardized information through the Key Information Document (KID), the PRIIPs Regulation helps migrant women understand the products they are investing in and make informed decisions. This transparency reduces the risk of financial loss and increases confidence in the investment process (European Union, 2021).

# **Implications for Migrant Women**

The EU's consumer and investor protection laws provide a structured environment that supports the financial activities of all residents, including migrants. For migrant women, these laws offer significant benefits but also present specific challenges that need to be addressed strategically.

#### Access to Fair Credit

The Consumer Credit Directive (CCD) ensures that migrant women have access to fair and transparent credit terms. Financial institutions must adhere to strict disclosure requirements, which help migrant women understand the costs and risks associated with borrowing. By promoting transparency and fairness, the CCD helps migrant women avoid predatory lending practices and manage their debt effectively. However, migrant women must also be proactive in seeking out information and understanding their rights under this directive to fully benefit from its protections (European Union, 2021).

#### **Protection from Unfair Practices**

The Unfair Commercial Practices Directive (UCPD) protects migrant women from deceptive and aggressive marketing practices. Businesses are prohibited from engaging in unfair practices,

which ensures that migrant women can trust the information provided to them. This protection is crucial for building confidence in the marketplace and enabling migrant women to make informed purchasing decisions. However, awareness and education about these protections are essential for migrant women to recognize and report unfair practices when they encounter them (European Commission, 2020).





#### Suitable Investment Advice

The Markets in Financial Instruments Directive (MiFID II) ensures that migrant women receive suitable investment advice tailored to their financial situation and objectives. Financial advisors are required to act in the best interests of their clients, providing appropriate recommendations and avoiding conflicts of interest. This protection helps migrant women navigate the complex world of investing and reduces the risk of financial loss. However, migrant women must be aware of their rights under MiFID II and actively seek out reputable advisors who comply with these regulations (European Commission, 2020).

#### **Transparent Investment Products**

The PRIIPs Regulation provides transparency about investment products through the Key Information Document (KID). This standardized information helps migrant women understand the risks, costs, and potential returns of their investments. By promoting transparency, the PRIIPs Regulation empowers migrant women to make informed investment decisions and build wealth over time. However, it is essential for migrant women to take the time to read and understand the KID to fully benefit from this regulation (European Union, 2021).

# Strategies for Empowerment

# **Enhancing Financial Literacy**

Financial literacy is essential for empowering migrant women to make informed decisions as consumers and investors. Governments, NGOs, and financial institutions should collaborate to provide targeted financial education programs. These programs should cover essential topics such as credit management, consumer rights, investment basics, and understanding financial products. By enhancing financial literacy, these initiatives can empower migrant women to take control of their financial futures and build wealth over time (OECD, 2020).

# Providing Multilingual and Culturally Sensitive Services

Language barriers and cultural differences can impede migrant women's ability to understand and utilize their rights as consumers and investors. Financial institutions should offer multilingual services and culturally sensitive financial products to address these challenges. Providing information and support in multiple languages can help migrant women better understand their financial rights and responsibilities. Training bank staff in cultural sensitivity can improve their ability to assist migrant clients effectively, fostering a more inclusive financial environment where migrant women feel comfortable and confident (OECD, 2020).

# Simplifying Access to Financial Services





To foster financial independence, financial institutions should streamline the processes for accessing credit and investment services. Accepting alternative forms of identification and providing clear guidance on required documentation can significantly reduce barriers for migrant women. Additionally, banks should provide clear, easy-to-understand information about financial products and services. These measures can make it easier for migrant women to engage with financial services and take control of their finances (European Commission, 2020).

#### Supporting Employment and Entrepreneurship

Employment and entrepreneurship are key drivers of financial independence. Migrant women often face challenges in finding employment that matches their qualifications or starting their own businesses. To support their employment prospects, it is essential to implement skills recognition programs that validate their qualifications and work experience. Additionally, providing access to vocational training and job placement services can help migrant women find suitable employment opportunities. For those interested in entrepreneurship, offering resources such as microfinance, business mentorship, and startup incubators can provide the support needed to launch and grow their businesses. These initiatives can help migrant women achieve financial independence and contribute to the economy of their host countries (European Commission, 2020).

#### Conclusion

Understanding their rights as consumers and investors is crucial for migrant women to achieve financial independence and empowerment in the EU. Regulations such as the Consumer Credit Directive (CCD), the Unfair Commercial Practices Directive (UCPD), MiFID II, and the PRIIPs Regulation provide robust protections that promote transparency, fairness, and security in financial transactions. By enhancing financial literacy, providing multilingual and culturally sensitive services, simplifying access to financial services, and supporting employment and

entrepreneurship, stakeholders can create an environment where migrant women can thrive economically. These strategies not only empower migrant women but also contribute to their successful integration and overall well-being in the EU.

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# III - Navigating Financial Institutions in the EU in the Context of Migrant Women

#### Introduction

Navigating financial institutions in the European Union (EU) presents unique challenges for migrant women. Understanding the structure and functioning of these institutions is essential for achieving financial independence and security. This essay explores the various types of financial institutions in the EU, their roles, and the specific challenges and opportunities they present for migrant women. It also discusses strategies to help migrant women effectively navigate these institutions to foster financial empowerment.

# Understanding Financial Institutions in the EU

#### Types of Financial Institutions

Financial institutions in the EU can be broadly categorized into banks, credit unions, microfinance institutions, and digital financial services. Each of these institutions plays a crucial role in providing financial services to individuals and businesses.

Banks are the most common type of financial institution, offering a wide range of services including savings and checking accounts, loans, and investment products. Major banks in the EU include multinational entities as well as national and regional banks. For migrant women, banks are often the primary point of contact for managing their finances.

Credit unions are member-owned financial cooperatives that provide similar services to banks but often focus on serving specific communities. They can be more accessible and offer more personalized services, which can be beneficial for migrant women looking for communitybased support.

Microfinance institutions provide financial services to individuals who may not have access to traditional banking services. These institutions are particularly important for migrant women who may face barriers to accessing conventional financial products due to lack of credit history or documentation.

Digital financial services, including online banks and mobile banking apps, have become increasingly important in the EU. These services offer convenience and accessibility, which are crucial for migrant women who may have limited time and resources to visit physical bank branches.

#### Challenges Faced by Migrant Women





#### **Documentation and Identification**

One of the primary challenges migrant women face when navigating financial institutions is the requirement for documentation and identification. Traditional banks often require proof of address, employment, and a formal identification document, which many migrant women may not have. This can create significant barriers to opening accounts and accessing financial services.

# Language and Cultural Barriers

Language and cultural differences can also pose significant challenges. Migrant women may struggle to understand financial terms and conditions, which are often presented in the official language of the host country. This can lead to misunderstandings and misuse of financial products.

#### **Trust and Awareness**

Building trust in financial institutions is another hurdle. Migrant women, particularly those from countries with less stable financial systems, may have a general mistrust of banks and financial services. Additionally, lack of awareness about their rights and the services available to them in the EU can prevent them from fully utilizing financial institutions.

# Strategies for Navigating Financial Institutions

# Simplifying Access to Financial Services

To address the documentation challenges, financial institutions should adopt more flexible requirements for migrant women. Accepting alternative forms of identification such as refugee status documents, temporary residence permits, or community endorsements can help migrant women access essential financial services. Additionally, banks should provide clear guidance on the necessary documentation and offer support in gathering these documents.

# Multilingual and Culturally Sensitive Services

Financial institutions should offer services in multiple languages to cater to the diverse linguistic backgrounds of migrant women. Providing multilingual customer support and translating key documents into common languages can help bridge the communication gap. Training bank staff in cultural sensitivity can also improve their ability to assist migrant clients effectively, ensuring that they feel understood and respected.

#### **Financial Literacy Programs**





Enhancing financial literacy is crucial for empowering migrant women. Financial institutions, in collaboration with NGOs and community organizations, should develop targeted financial education programs. These programs should cover basic banking services, credit management, savings, and investment options. By increasing their financial knowledge, migrant women can make more informed decisions and utilize financial services more effectively.

#### **Building Trust and Awareness**

Building trust requires financial institutions to engage actively with migrant communities. Outreach programs and community partnerships can help build relationships and increase awareness about available services. Financial institutions should also emphasize the safety and security of their services, reassuring migrant women that their money and personal information are protected.

# **Opportunities for Migrant Women**

#### Access to Microfinance

Microfinance institutions offer significant opportunities for migrant women who may not qualify for traditional banking services. These institutions provide small loans, savings accounts, and other financial products tailored to individuals with limited financial history. Microfinance can be a powerful tool for migrant women to start small businesses, manage personal finances, and build a credit history.

#### Leveraging Digital Financial Services

Digital financial services, such as online banks and mobile banking apps, provide a convenient and accessible way for migrant women to manage their finances. These services often have lower fees and fewer barriers to entry compared to traditional banks. By leveraging digital platforms, migrant women can easily access their accounts, transfer money, and utilize financial products without the need for physical branches.

#### Community-Based Financial Services

Credit unions and community-based financial services offer personalized support and a sense of community that can be particularly beneficial for migrant women. These institutions often provide tailored financial products and services that meet the specific needs of their members. By participating in credit unions, migrant women can access affordable financial services and benefit from a supportive community network.

#### Conclusion

Navigating financial institutions in the EU presents unique challenges and opportunities for migrant women. Understanding the various types of financial institutions and the specific





barriers migrant women face is crucial for developing effective strategies to foster financial empowerment. By simplifying access to financial services, providing multilingual and culturally sensitive support, enhancing financial literacy, and building trust and awareness, financial institutions can create an inclusive environment that empowers migrant women to achieve financial independence. Leveraging opportunities such as microfinance and digital financial services can further support migrant women in navigating the financial landscape of the EU successfully.

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#### Conclusion

In conclusion, we have tried to build a comprehensive framework for empowering migrant women through financial education. Throughout this program, we have explored essential financial concepts, practical strategies, and resources tailored to the unique needs of women migrants. As we recap the key takeaways from this initiative, several fundamental principles emerge:

Firstly, financial literacy is a powerful tool for economic empowerment. By mastering basic financial concepts such as budgeting, saving, debt management, and credit building, women migrants can take control of their finances, make informed decisions, and achieve their financial goals. Financial literacy enhances confidence, independence, and resilience, enabling women migrants to navigate the challenges of financial life in their new countries with greater ease and success.

Secondly, access to resources and support networks is crucial for fostering financial empowerment. Community organizations, NGOs, and financial institutions play a vital role in providing culturally sensitive and multilingual financial education, tools, and services that meet the specific needs of women migrants. By leveraging these resources, women migrants can enhance their financial knowledge, skills, and confidence, laying the groundwork for long-term financial well-being.

Thirdly, financial education is an ongoing journey. While provided a solid starting point, continued learning and engagement are essential for sustained financial empowerment. Women migrants are encouraged to seek out additional opportunities for financial education, stay informed about changes in financial systems and regulations, and actively participate in their financial futures.

Lastly, financial empowerment is not just about managing money—it is about building a better future. By empowering women migrants with financial knowledge and skills, we are not only improving their individual well-being but also strengthening families, communities, and societies as a whole. Financially empowered women migrants contribute to economic growth, social cohesion, and inclusive development, creating a more equitable and prosperous world for everyone.

In summary, it is a catalyst for change. By equipping women migrants with the tools they need to navigate the financial landscape of their new countries, we are empowering them to build





brighter futures for themselves and their families. As we continue to invest in financial education and empowerment initiatives, we move closer to a world where all women have the knowledge, skills, and opportunities to thrive financially and realize their full potential.

Understanding financial rights and responsibilities is paramount for migrants in the EU to achieve financial independence and stability, which are critical components of successful integration into their host countries. Access to basic banking services, guaranteed by the Payment Accounts Directive, ensures that migrants can participate in the financial system and perform essential transactions. Consumer protection laws, such as the Consumer Credit Directive, safeguard migrants from exploitative financial practices, ensuring transparency and fairness in credit agreements. The robust data protection offered by the General Data Protection Regulation (GDPR) further enhances trust and security, encouraging migrants to engage confidently with digital financial services.

On the other hand, migrants must fulfill their financial responsibilities to maintain stability and compliance within the EU's financial systems. This includes adhering to the stringent verification processes mandated by the Anti-Money Laundering Directive (AMLD), which helps prevent illegal financial activities and secures the integrity of the financial system. Managing debt responsibly, by understanding the terms of credit agreements and meeting repayment obligations, is essential to avoid financial distress and over-indebtedness. Furthermore, maintaining accurate financial records is crucial for effective financial planning and ensures that migrants can provide necessary documentation when required.

By comprehending and balancing their financial rights and responsibilities, migrants can better navigate the financial landscape of the EU. This knowledge empowers them to make informed decisions, build trust with financial institutions, and utilize financial services effectively. As a result, they can achieve greater economic security, contributing positively to their host communities and their own long-term prosperity. Therefore, fostering an environment where migrants are educated about their financial rights and equipped to handle their financial responsibilities is vital for promoting their financial inclusion and overall well-being.